



STEVENSON BUSINESS EDUCATION COURSES

2015-2016

ACCOUNTING• BUSINESS APPLICATIONS & TECHNOLOGY•BUSINESS LAW•CONSUMER EDUCATION•ENTREPRENEURSHIP•ENTREPRENEURIAL TACTICS•INFORMATION PROCESSING•INTRODUCTION TO BUSINESS•INVESTMENT MANAGEMENT•MARKETING

| Course | Grades | Highlights/Activities | Characteristics for Success |
|---|---|---|--|
| Accounting 1 Accounting 2-Honors Advanced Accounting-Honors | Sophomore Junior Senior | -State and National Accounting Competitions -Field trips to KPMG/Deloitte -Accounting Simulations | -Organizational skills -Logical thinking -Analytical ability -Problem-solving |
| Business Applications and Technology (formerly Computer Applications) | Freshmen Sophomore Junior Senior | -Create Your Own Business Simulation -Team oriented assignments -Develop lifelong skills | -Tech savvy -Self-directed -Innovative |
| Business Law | Junior Senior | -Real Life Case Study -Debates -Film Analysis | -Competitive -Creative -Critical thinker |
| Consumer Education | Junior Senior | -Car buying project -Online Stock Simulation -Realistic money management | -Money-minded -Practical thinker |
| Entrepreneurship | Sophomore Junior Senior | -Lemonade Stand Simulation -Visit and tour local businesses -Talk with and get advice from successful entrepreneurs | -Idea Generator -Passion for business -Competitive |
| Entrepreneurial Tactics (Accelerated) | Junior Senior | -Work with CEOs and successful entrepreneurs to develop a business concept -Present business idea to real investors | -Risk Taker -Visionary -Inventive -Self Starter |
| Information Processing | Freshmen Sophomore Junior Senior | -Advanced business applications -Integrated social media | -Technology Oriented -Collaborative |
| Introduction to Business | Freshmen Sophomore | -Tom & Eddie's Burger Challenge -International Food Street Fair -Business Creation | -Business-minded -Professional -Creative |
| Investment Management | Junior Senior | -Investment Simulation -Talk with investment professionals -Visit the Chicago Board of Trade and Federal Reserve Bank | -Analytical -Theoretical -Money-minded |
| Marketing | Sophomore Junior Senior | -Bulls Marketing Day & Game -Kane County Cougars Project & Game -Work on advertising campaigns for real businesses | -Creative -Imaginative -Strategic Thinking -Hands-on |

If you have any additional questions about business courses, feel free to contact Joe Reinmann at jreinmann@d125.org