

APPLIED ARTS DIVISION

WENDY CUSTABLE, DIRECTOR

BUSINESS EDUCATION DEPARTMENT

DRIVER EDUCATION DEPARTMENT

FAMILY AND CONSUMER SCIENCES DEPARTMENT

TECHNOLOGY EDUCATION DEPARTMENT

TECHNOLOGY CAMPUS

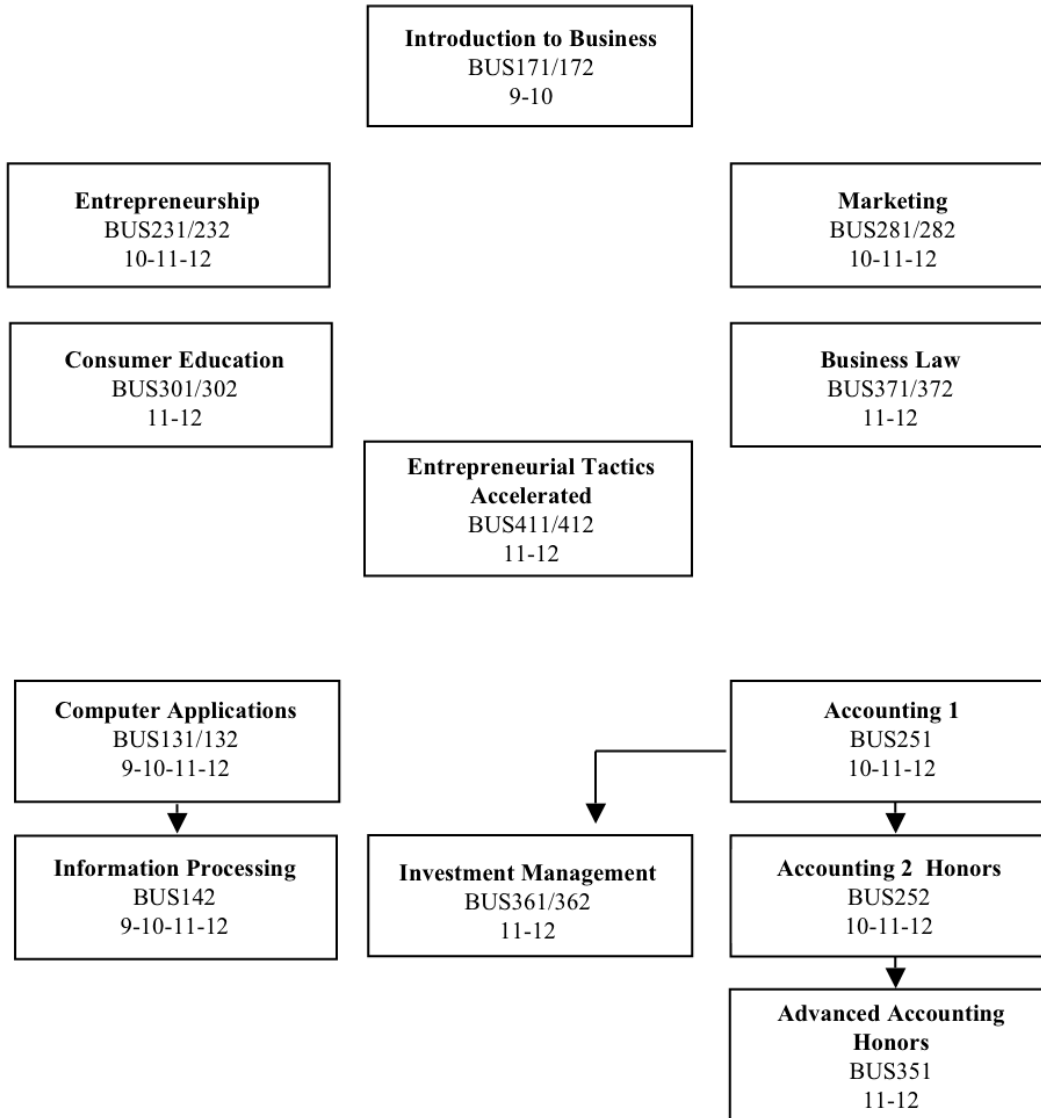
The Applied Arts Division offers a program of electives that develop individual interests while facilitating authentic learning experiences by linking the curricula to the real world. Each course teaches students to apply content knowledge in a project-oriented environment. The Family and Consumer Sciences, Technology, Business and Driver Education Departments provide learning opportunities which foster academic achievement, career exploration, creativity, and problem-solving skills for all students. The unique characteristics of each of these departments provides students with a wide variety of course selections that integrate the diverse curricula of Stevenson into activities they can use in their daily lives.



- Business Education: Consumer Education meets a graduation requirement.
- The classroom phase of Driver Education is a graduation requirement.
- Elective courses in this Division may be eligible for the GPA waiver option.



BUSINESS EDUCATION SEQUENCE



Suggested Course Offerings

Freshman

Computer Applications
Information Processing
Introduction to Business

Junior

Accounting 1, 2 Honors
Advanced Accounting Honors
Marketing
Business Law
Entrepreneurship
Investment Management
Entrepreneurial Tactics

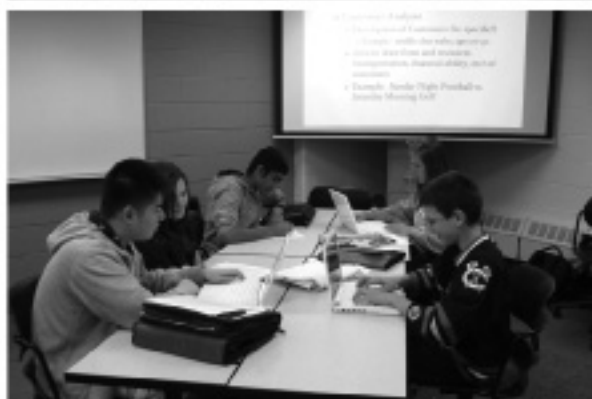
Sophomore

Introduction to Business
Marketing
Entrepreneurship
Accounting 1, 2 Honors

Senior

Accounting 1, 2
Advanced Accounting Honors
Marketing
Business Law
Entrepreneurship
Investment Management
Entrepreneurial Tactics

BUSINESS EDUCATION DEPARTMENT



In every facet of society, business plays a vital role. Therefore, a thorough business education will provide a solid foundation for a successful, professional life. Here at Stevenson High School we provide the skills necessary for students to become tomorrow's business leaders.

Computer Applications (College Prep)

GPA Waiver Option

BUS131-Semester 1, BUS132-Semester 2

Open to 9-10-11-12

One Semester

Prerequisite: None

This course will provide students with computer skills and knowledge necessary for our technological society. Students will develop word processing, database, and spreadsheet skills through a variety of activities (i.e. text formatting of letters, reports, research papers) related to personal, business and educational situations. In addition, telecommunications will be explored through electronic mail, networking and the Internet.

Information Processing (College Prep)

GPA Waiver Option

BUS142-Semester 2 Only

Open to 9-10-11-12

One Semester

Prerequisite: Computer Applications or proficiency test

This course will provide the students an opportunity to develop in-depth information processing skills: inputting, manipulating and managing data for hard copy, networking and visual presentation. Advanced applications will integrate activities using word processing, database, spreadsheets, charts, graphs, mail merges, and labels. Students will also communicate information and

data through the use of email. *Students who complete Computer Applications and Information Processing will have the opportunity for articulated credit at the College of Lake County.*

Introduction to Business (College Prep)

GPA Waiver Option

BUS171-Semester 1, BUS172-Semester 2

Open to 9-10

One Semester

Prerequisite: None

How do you start a business? What type of records should you keep? Why do stores charge the prices they do? What is the best way to sell a product? What are the different career opportunities in the business world? These questions and more are answered in this course. The student will also investigate the different types of business organizations from sole proprietorships to large corporations. This course is strongly recommended for business career-oriented students or as a preview to other business courses.

Marketing (College Prep)

GPA Waiver Option

BUS281-Semester 1, BUS282-Semester 2

Open to 10-11-12

One Semester

Prerequisite: None - suggested: Introduction to Business

Are you thinking of declaring a business major in college? Are you working part-time in a business-related occupation? Marketing activities account for one in every three jobs. This course investigates how goods and services are developed and promoted in the marketplace. Specific topics of study include target markets, the marketing mix, sales promotions, public relations, visual merchandising and display, personal selling, advertising, sports marketing, and entertainment marketing. The class includes many interactive projects, guest speakers, and field trips.

Entrepreneurship (College Prep)

GPA Waiver Option

BUS231-Semester 1, BUS232-Semester 2

Open to 10-11-12

One Semester

Prerequisite: None - suggested: Introduction to Business

Entrepreneurship will provide students with a working background on the skills and knowledge necessary to own and operate their own small businesses. Students will examine the environment of small business ownership, the procedures and skills necessary to open a small business, and the policies and practices of a successful small business operation. Entrepreneurship will emphasize a hands-on approach to small business ownership.

Entrepreneurial Tactics (Accelerated)

BUS411-Semester 1, BUS412-Semester 2

Open to 11-12

One Semester

Prerequisite:

<i>One course required from:</i>	<i>and</i>	<i>One course required from:</i>
<i>Introduction to Business</i>		<i>Financial Management</i>
<i>Business Law</i>		<i>Accounting 1</i>
<i>Marketing</i>		<i>Accounting 2</i>
<i>Entrepreneurship</i>		<i>Advanced Accounting</i>

Entrepreneurial Tactics is a capstone course that ties together all the curricular fundamentals from the Business Education curriculum. This course models the research and concepts of a capstone course at many university business schools. In this project-based course, students work within teams to create a business plan that guides them in developing a business of their choice. Students will learn to work with and have first-hand collaboration with top business professionals from the community. These CFOs, CEOs, and other top executives will visit, present, and mentor the students in incorporating all the fundamentals of creating a business idea, marketing the product, and preparing the finances of their business plan.

Accounting 1 (College Prep)

GPA Waiver Option

BUS251 - Semester 1 Only

Open to 10-11-12

One Semester

Prerequisite: None – suggested: Introduction to Business

This is the first semester of a two-semester sequence in the study of Accounting. It is strongly recommended that both semesters of Accounting be taken in the same year. Accounting is currently the most in-demand college major. Basic principles and practices of double entry accounting are developed with an emphasis on the financial records of sole proprietorships and partnerships. Daily transactions, financial statements, and statement analysis are

included. Students also have the opportunity to attend regional, state, and national accounting competitions.

Accounting 2 (Honors)

BUS252 - Semester 2 Only

Open to 10-11-12

One Semester

Prerequisite: Accounting 1

This is the second semester of a two-semester sequence in the study of Accounting. It is strongly recommended that this semester be taken immediately following the first. Specialized journal systems, uncollected accounts, depreciation, payroll, taxes, and financial statement analysis are emphasized with regard to a corporation. *Students who complete this course will have the opportunity to receive articulated credit from the College of Lake County.* Students also have the opportunity to attend regional, state, and national accounting competitions.

Advanced Accounting (Honors)

BUS351 - Semester 1 Only

Open to 11-12

One Semester

Prerequisite: Accounting 2

This is a semester course which serves as a capstone to the advanced study of Accounting. A "managerial approach" emphasizing the internal data used to make decisions and control revenues, costs, and expenses is explored and developed. Departmental accounting, multi-business accounting, and manufacturing (cost) accounting are other areas of study. Students learn to work both independently and as a "management team," and use the computer in solving business accounting problems. Students also have the opportunity to attend regional, state, and national accounting competitions.

Business Law (College Prep)

GPA Waiver Option

BUS371-Semester 1, BUS372-Semester 2

Open to 11-12

One Semester

Prerequisite: None – suggested: Introduction to Business

This course is designed to satisfy the curiosity of students who are interested in learning about the law as it relates to various aspects of business. Students will gain a greater understanding of their legal rights and responsibilities as an individual, employee, manager, and business owner. General legal topics discussed include contracts, property, employment rules and regulations, business organization, finance, as well as technology, environment, entertainment and sports law. Students will participate in daily discussions about current legal events, review "real world" cases and verdicts, and participate in lively arguments and debate. In addition, guest speakers, collaborative team projects, and small group activities allow for students to work together developing a greater understanding of the law and a more authentic learning experience.

Investment Management (College Prep)***GPA Waiver Option***

BUS361-Semester 1, BUS362-Semester 2

Open to 11-12

One Semester

Prerequisite: None – Suggested: Accounting I

Investment Management is designed to help students implement a sound personal investment strategy while analyzing the techniques used in corporate finance and securities. Students will explore, through the use of sophisticated, hands-on investment simulation, the issues faced by today's corporate financial managers and brokers. These issues include asset valuation, dividends, futures, options, and other financial analyses. This course is designed for students who are planning careers in brokerage, investment, and other financial fields.

Consumer Education (College Prep)***GPA Waiver Option*** (if not taken for Graduation Requirement)

BUS301-Semester 1, BUS302-Semester 2

Open to 11-12

One Semester

Prerequisite: None

Consumer Education will guide students to understand the concepts that affect fundamental decisions about their personal financial affairs. This project-based course uses the latest technology to aid students' awareness of consumer topics, issues, and strategies in planning for their financial future. Topics include the key consumer concerns of budgeting, credit, housing, insurance, investment, and taxes. This course satisfies the state consumer education requirement for graduation.